

e x p e r i e n c e

- Owner**
Colby Design
7/98 to present
- Graphic design business offering a wide range of design services: Web design, publication design, marketing collateral, corporate identity, catalogs, etc. Clients include Adobe Evangelists, *The San Francisco Bay Guardian*, Davis Instruments, Bertelsmann Services, Solano College Theatre, Footcomfort, DKB Homes, and Sentius Corporation.
- Art Director**
MicroTimes
2/96–7/98
- Responsible for visual identity of the magazine, Web presence, media materials, and marketing collateral. Manage all aspects of creative direction including Web site and print publication identity/structure, establish budget for editorial art department, and partner with marketing department to create marketing materials.
- Duties and responsibilities:
- Design and layout of cover, cover story, columns, and features
 - Select photographers for photo sessions and provide creative direction on-site
 - Choose illustrators for cover designs and provide art direction from concept to final design
 - Direct redesign of look and feel, 1998
 - Train and supervise editorial designer and provide creative feedback
 - Redesign of entire Web site identity, 1997
 - Management of online content
 - Oversee prepress service to provide hi-res scanning and output
- Senior Designer**
BAM Media, Inc.
3/93–2/96
- Create design for editorial and layout editorial articles for *MicroTimes* and *Home Improvement & Design* magazines. For startup magazine *Home Improvement & Design*, created all original editorial and logo designs, as well as media kits and other marketing materials.
- Duties and responsibilities:
- Design and layout of cover, cover story, columns, and features
 - Produce editorial content in partnership with art director, editor, proofreader, and production manager
 - Scanning and digital imaging
 - Collaborate in redesign of *MicroTimes*, 1994
 - Maintain and update the quality appearance of the magazines
- Graphic Artist**
BAM Publications
1992–1993
- Design, layout, and production duties for all of BAM Publications' magazines.
- Duties and responsibilities:
- Design and produce effective ads for new and existing clients
 - Produce rough sketches as sales tools for new clients and as redesigns for existing clients
 - Output, trim, and paste up final version of ad

w e b s i t e s

- colby design** www.colbydesign.com • A gallery of publication design, marketing collateral, Web design, and more
- VOG** www.virtualoutsourcinggroup.com • Designed and built site for virtual assistant service
- BTSA** www.sutter.k12.ca.us/BTSA/index.html • Beginning Teacher Support & Assessment

e d u c a t i o n

- CSU, Chico 1983** Proficient in all of the leading print publishing and Web production applications as well as HTML
- B.A. Speech/Drama**